



*The Bedford Grown* branding program encourages farmers and producers to proudly display the *Bedford Grown* logo to signify when farm-based products are grown, raised or produced in Bedford County, Virginia. The program is a method for consumers, retailers, restaurants, farmers markets, and wholesalers to solicit and promote locally grown produce or locally made goods by expanding buyer tendency through buyer recognition.

### **Bedford Grown Guidelines**

- Products marketed as *Bedford Grown* will be grown, raised or produced in Bedford County.
- Nursery plants and trees marketed as *Bedford Grown* must have spent at least 75% of life beyond propagation or at least one year on a Bedford County farm/operation.
- For meat marketed as *Bedford Grown*, the animal must have spent at least 75% of its life on a Bedford County farm/operation.

For information about *Bedford Grown* or to request an electronic file of the Bedford Grown logo, please contact the Office of Economic Development at 540-587-5670 or email [tblido@bedfordcountyva.gov](mailto:tblido@bedfordcountyva.gov).

### ***Disclaimer:***

*The Bedford Grown program is provided by Bedford County for the benefit of the entity using the brand. No guarantee for product quality or safety, express or implied, is intended by Bedford County. Guidelines subject to change or to be revised as deemed necessary by Bedford County.*